

Internet Marketing Resource List



2010

Free Tools:

SEO Resources:

www.MarketingWisePublishing.com/seotools

(51 Top Seo Tools)

Keyword Tool:

<https://adwords.google.com/select/keywordtoolexternal>

Media Converter:

<http://www.mediaconverter.org/>

Domain Name Generator:

<http://www.makewords.com/>

Keyword Tool:

<http://www.wordpot.com/>

Free Press Release:

<http://www.free-press-release.com/>

Free Website Templates:

<http://www.oswd.org/>

Research:

<http://www.quantcast.com/>

<http://adlab.msn.com/Online-Commercial-Intention/Default.aspx>

Internet Training:

www.TheInternetTrainingLab.com

Free Online Template Generator:

www.dotemplate.com

Image Editing Online:

www.photoshop.com

www.onlinephototool.com/

www.snipshot.com/

www.phixr.com/

Free Header Generator:

www.xheader.com

ECover Generator:

www.myecovermaker.com

Free Opt-In Box Generator:

www.jotform.com/

Insights to Gauge Demand:

<http://www.google.com/insights/search>

Google Trends Research tool:

<http://www.google.com/trends>

<http://www.ebaypulse.com>

<http://www.buzz.yahoo.com>

CPA Offer Research Sites:

<http://www.affspy.com>

Image/Video Grabbing Tool:

<http://www.techsmith.com/>

Image Editing Software/Download:

<http://www.getpaint.net>
<http://picasa.google.co.uk/>
<http://www.gimp.org/>
<http://www.picget.net/>

Free Online Storage Solutions:

www.adrive.com (50GB Free Storage)
www.screencast.com (10GB)
www.photobucket.com
<http://imageshack.us/>
<http://www.imagehosting.com/>

General Resources:

www.Odesk.com
Excellent resource for outsourcing just about anything
<http://faxzero.com/>
www.Elance.com
www.forums.digitalpoint.com/
www.warriorforum.com/

1 Dollar DVD design and production:

<http://www.kunaki.com/>

Video Sharing Sites:

www.youtube.com
www.dailymotion.com
www.engagemedia.com
www.flickr.com
www.googlevideo.com
www.metacafe.com

www.myspace.com

www.photobucket.com

www.revver.com

www.video.yahoo.com/

Video Distribution + Management:

www.TrafficGeyser.com

Great paid service to blast to video and article sites

www.TubeMogul.com

Free service to blast to video sharing sites (limited to 6-7 free sites last time I checked)

www.Viddler.com

Video hosting solution

<http://heyspread.com/>

Paid Video Distribution service

Other Resources:

www.Hostdime.com

Cheap reseller, VPS (virtual private server), and dedicated hosting

www.toolkit.com/

Free legal forms and other free resources for a business owner (registration required)

www.DocStoc.com

Free legal and business documents (registration Required)

BillyMcCallion.com!

Internet Marketing

www.winzip.com
www.pdf995.com
www.Openoffice.org
www.flickr.com
picasa.google.com/mac/
www.morguefile.com
www.googlemail.com

Online contact:

<http://www.skype.com>
With Screen Sharing Facility

Video Conversion:

<http://www.squared5.com>

Video Presentation:

www.animoto.com

Copy A Website/Publishing:

www.httrack.com
www.wordpressdirect.com

Tutorials:

www.youtube.com

Website Building:

www.kompozer.net
www.nvu.com

Press Release Services:

PRWeb - Online Press Release Distribution Service
<http://www.PRWeb.com>

Press Release Equalizer - Online Press Release
Distribution Software
<http://www.PressReleaseEqualizer.com>

Paul Krupin - Full Service Press Release Service
<http://www.directcontactpr.com/>

Logo Design Services:

Got Logos - Custom designed logo - \$25
<http://www.GotLogos.com>

Logo Maker
<http://www.LogoMaker.com>

Logo Maid
<http://www.LogoMaid.com>

Design Outpost (Custom designed logo)
<http://www.DesignOutpost.com>

99 Designs
<http://www.99Designs.com>

General Design Services:

<http://www.photoshop-indepth.com/>

<http://graphicsbyheather.com>

<http://www.TheBannerQueen.com>

Bookkeeping Service:

Bookkeeping Setup and Consulting Service

<http://www.rmbizsolutions.com>

Business Credit Card:

American Express SPG Card

<http://www.SPG.com>

Discount Computer Hardware:

Tech Bargains

<http://www.TechBargains.com>

Score a Deal

<http://www.ScoreaDeal.com>

XP Bargains

<http://www.xpBargains.com>

eBay

<http://www.eBay.com>

Fax and Phone Service:

pFax Service

<http://www.Packetel.com>

Multi-Service Phone Service (All in one service)

<http://www.ConnectMeVoice.com>

Skype

<http://www.skype.com>

Grand Central

<http://www.GrandCentral.com>

Packaging and Shipping Supplies:

Uline

<http://www.Uline.com>

Stamps.com

<http://www.stamps.com>

CD and DVD Duplication and Fulfillment Services:

Kunaki

<http://www.Kunaki.com>

48 Hour Books

<http://www.48hrbooks.com>

Marketing Members

<http://www.MarketingMembers.com>

Disk

<http://www.disk.com>

Speaker Fulfillment Services

<http://www.SpeakerFulfillmentServices.com>

Atlantic Pacific Media

<http://www.AtlanticPacificMedia.net/>

Vervante

<http://www.Vervante.com>

Print on Demand:

ViaTech Publishing

<http://www.viatechpub.com>

Audio Editing Software:

Audacity - Free

<http://audacity.sourceforge.net>

Front and Back Music

<http://www.frontandbackmusic.com>

Screen Recording Software:

Camtasia ([\\$300](#))

<http://www.Camtasia.com>

ZD Soft Screen Recorder ([free](#))

<http://www.zdsoft.com/screen-recorder/>

CamStudio ([free](#))

<http://www.camstudio.org/>

Website Streaming Audio:

Instant Audio Live - \$30 a month

<http://www.InstantAudioLive.com>

Audio Razor - \$47

<http://www.theaudiokit.com/>

Sonic Memo - \$97

<http://sonicmemo.com/sonicmemo.htm>

Total Web Audio

<http://www.totalwebaudio.com/>

Audio Interview Service:

Audio Portrait Interview Service

<http://www.AudioStrategies.com/page4.html>

Record My Teleclass Interview Service

<http://www.RecordMyTeleclass.com>

Audio Teleclass Recording Service:

Instant Teleseminar Service

<http://www.TeleseminarService.com>

Audio Portrait Service

<http://www.audiostrategies.com/page3.html>

Record My Teleclass

<http://www.RecordMyTeleclass.com>

Record Your Event

<http://www.recordyourevent.com/>

Recorded Moments

<http://www.recordedmoments.com/>

Website Streaming Video:

Instant Video Live - \$30 a month

<http://www.InstantVideoLive.com>

FLV Producer - \$150

<http://www.FLVProducers.com>

The Web Video Player - Monthly

<http://www.MyWebVideoPlayer.com>

Audio Acrobat

<http://www.AudioAcrobat.com>

Popup Software:

Dynamic Popup Generator

<http://www.dynamic-popup-generator.com>

Audio Intros:

Jack Josey - \$67 - \$147

<http://audiobag.com/>

Front and Back Music - \$97

<http://www.FrontandBackMusic.com>

Royalty Free Music

<http://www.royaltyfreemusiclibrary.com/>

<http://www.MusicBakery.com>

Conference Call Services:

Instant Teleseminar Service

<http://www.TeleseminarService.com>

Conference Calls Unlimited

<http://www.conferencecallsunlimited.com>

Free Conference Calls

<http://www.FreeConferenceCalls.com>

Voice Text

<http://www.VoiceText.com>

GotVmail.com

<http://www.gotvmail.com>

Voice Broadcasting Service:

Automated Marketing Solutions

<http://www.AutomatedMarketingSolutions.com>

Voice Shot

<http://www.VoiceShot.com>

Voiceover Talent:

Voice123

<http://www.voice123.com>

Kim Crow

Kim@best-voice-actress.com

Paul Palian

Paul@Palian.com

Audio Recording Devices:

Wireless Phone Recording Controller

<http://www.RadioShack.com>

Radio Shack 43-228a

Telephone Recording Device

<http://www.RadioShack.com>

Instant Teleseminar

<http://www.TeleseminarService.com>

Podcast Directories:

iTunes

<http://www.apple.com/podcasting/>

Yahoo Podcast

<http://podcasts.yahoo.com/>

Podcast News

<http://www.podcastingnews.com/>

Podcast Alley

<http://www.podcastalley.com/index.php>

Podcast.net

<http://www.podcast.net/>

Digital Podcast

<http://www.digitalpodcast.com/>

ODEO

<http://www.odeo.com/>

Singing Fish

<http://search.singingfish.com/sfw/home.jsp>

Podcast Hosting:

Our Media

<http://www.ourmedia.org/>

Audioblog

<http://www.audioblog.com/>

Liberated Syndication

<https://www.libsyn.com>

Audio Transcription Services

Janice Meuller

<http://www.WordSolutions.org>

The Admin Source

<http://www.theadminsource.com>

Cyberdictate - \$.02 per word

<http://www.cyberdictate.com>

Escriptionist

<http://www.escriptionist.com>

iDicatate - \$.02 per word

<http://www.idictate.com>

Audio MP3 Packaging:

Logo Your Audio

<http://www.LogoYourAudio.com>

Webinar Services:

Hot Conference

<http://www.hotconference.com>

GoToWebinar

<http://www.gotowebinar.com/>

WebEx

<http://www.webex.com>

Gather Place

www.GatherPlace.com

Infoproduct Covers and Minisite Web Developers:

Vaughan Davidson

<http://www.KillerCovers.com>

Brian Terry

<http://www.PixelstoProfit.com>

Sean Lowery

<http://www.MinisiteGraphics.com>

Darren_Kaye - Graphics Genie

<http://www.GraphicsGenie.com>

VituraPack

<http://www.virtuapack.com>

Ovi Dogar

<http://www.absolutecovers.com>

Squeeze Page Templates:

Marketing Makeover Generator

<http://www.MarketingMakeoverGenerator.com>

Squeeze Page Generator

<http://www.SqueezePageGenerator.com>

EZ Lead Capture - Carl Sorenson

<http://www.EZLeadCapture.com>

The Home Business People

<http://www.TheHomeBusinessPeople.com>

Your Squeeze Page

<http://www.YourSqueezePages.com>

Website "Ask" Service:

<http://www.YouAskThem.com>

Website Developers:

Design Outpost

<http://www.DesignOutpost.com>

Sophea

<http://www.sophea.com/>

Cosmin Ciocarlan

<http://www.retina.ro>

Photo Sites:

iStockPhoto

<http://www.istockphoto.com>

StockXpert

<http://www.stockxpert.com/>

Hemera Photo Objects

<http://www.photoobjects.net>

Google Images

<http://images.google.com/>

Audio and Video Equipment:

Sweetwater Audio

<http://www.Sweetwater.com/>

B and H Photo

<http://www.bhphotovideo.com/>

Photographic Lighting and accessories:

<http://www.skaeser.com/>

Copywriters:

Mike Humphreys

<http://www.SuperbCopywriting.com>

Tina Lorenz

<http://www.TinaWrites.com>

Andy O'Bryan

<http://www.copyforcoaches.com/>

BillyMcCallion.com!

Internet Marketing

American Writers and Artists Institute

<http://www.AwaiOnline.com>

561-278-5557

Shaune Clarke

<http://dynamicresponsemarketing.com/>

Mike Morgan

<http://www.outsourcecopy.com/>

Stephen Davies

<http://copywritersinstitute.com>

John Ritskowitz

<http://www.marketing-medic.com/money.html>

Leah B. Carson

<http://www.catalystcopy.com/>

Ken Strong

<http://www.kennethstrong.com>

Andy & Shawn Catsimanes

<http://www.quicksilvercopywriters.com>

John Manely

<http://natural-persuasioncopy.com/>

Jack Bastide

<http://www.KickAssResponse.com>

Michel Fortin

<http://www.copywritingcrew.com/>

Jay White

<http://www.moneymakingcopy.com/>

Ray Edwards

<http://www.RayEdwardsCopywriting.com/>

John Angel

<http://www.johnangelcopywriting.com/>

Jay White

<http://www.moneymakingcopy.com/>

Proofreader:

Miss Spelling

<http://www.misspelling.co.uk/>

Free Copywriting Learning Resources:

Alex Mandossian's free tutorial on web copywriting

<http://www.21webcopysecrets.com/>

Michel Fortin's discussion board for copywriters

<http://www.CopywritersBoard.com>

Andrew Cavanaugh's 60 minute copywriting course
<http://www.copywriting1.com/>

Recording Audio Interviews with Top Copywriters
<http://www.copywriting.tv/1948.html>

Copywriting Courses:

Scott Haines
<http://www.killercopysecrets.com/>

Marlon Sanders
<http://www.SalesCopy.com>

Ted Nicholas
<http://tednicholas.com/products.htm>

Huge Headline Swipe File
<http://www.HugeHeadlineSwipeFile.com>

Copywriting Tools

Push Button Letters
<http://www.PushButtonLetters.com>

Split Test Generator - \$30

<http://www.SplitTestGenerator.com>

Kaizen Track

<http://www.KaizenTrack.com>

Office Software:

OpenOffice - Free office suite

<http://www.openoffice.org>

Online Advertising Brokers

Andrew Owen - Authority Sites

<http://www.AuthoritySites.com>

Drew Kosoff

<http://www.RainmakerAdventures.com>

Article Writing and Publishing:

Articlez.com - Outsourced Article Writing

<http://www.Articlez.com>

Article Writing Software

<http://www.InstantArticleWizard.com>

Article Spinning and Submission Service

<http://www.UniqueArticleWizard.com/>

Text Editing Software:

NoteTab

<http://www.notetab.com>

TextPad

<http://www.textpad.com/>

UltraEdit:

<http://www.ultraedit.com>

PDF Creation Software

PrimoPDF – PDF creation tool

<http://www.primopdf.com/>

Adobe - Do it online

<http://createpdf.adobe.com>

PDF995

<http://www.pdf995.com>

Graphics Software

Gimp - Powerful (free) graphic design program
<http://www.gimp.org/>

Cool Cap - A screen capture program
<http://www.hushpage.com/>

Autoresponder Software:

Send Free - Free autoreponder
<http://www.SendFree.com>

1 Shopping Cart - \$20
<http://www.ShoppingCartLink.com>

Aweber - \$20 a month
<http://www.Aweber.com>

Desktop Emailing Software:

Email Unlimited (bypasses your ISP)
www.4OfficeAutomation.com

Group Mail

www.Group-Mail.com

SMTP server

<http://www.authsmtp.com>

Website Templates:

Template Monster

<http://www.TemplateMonster.com>

Basic Web Templates

<http://www.BasicWebTemplates.com>

The Template Store

<http://www.thetemplatestore.com/>

Learn Web Design:

Killer Sites

<http://www.killersites.com>

Lynda

<http://www.Lynda.com>

Website Hosting:

Host Gator

<http://www.hostgator.com>

Membership Site Script:

MemberGate

<http://www.Membergates.com>

Locked Area

<http://www.locked-area.com>

aMember.com

<http://www.amember.com>

FTP Software:

Smart FTP

<http://www.smartftp.com>

FileZilla - FTP client

<http://sourceforge.net/projects/filezilla/>

Niche Research Software and Tools:

Adwords Keyword Tool

<https://adwords.google.com/select/KeywordToolExternal>

Search Automator

<http://www.SearchAutomator.com>

NicheBot

<http://www.NicheBot.com>

Overture Inventory Tool

<http://inventory.overture.com>

Keyword Analyzer

<http://www.keywordanalyzer.com>

The Market Matrix

<http://www.vertex42.com/TMM.html>

Magazines.com

<http://www.Magazines.com>

List Finder

<http://directmag.com/resourcecenter/listfinder/index.html>

SRDS

<http://www.SRDS.com>

Encyclopedia of Associations

<http://www.ebay.com>

PDF Conversion Resources:

Primo PDF

<http://www.primopdf.com>

PDF995

<http://www.pdf995.com>

PDF Online

<http://www.pdfonline.com/>

Video Lighting and Green Screen Products:

J and K Group

<http://stores.ebay.com/J-and-K-Group>

Steve Kaiser

<http://www.skaeser.com/>

Video Software and Hardware:

Video Editing Software

Pinnacle

<http://www.Pinnacle.com>

Sony Vegas

<http://www.SonyMediaSoftware.com>

Camtasia Resources:

Chris Austin

www.masteringcamtasia.com/

Merchant Account and Payment Gateway Providers

Online Data Corp. Merchant Account and Blue Pay Gateway Provider

<http://www.onlinedatacorp.com/onlineapp/form1a.asp>

Charge Today

<http://www.ChargeToday.com>

Electronic Payment Gateway, Download and Affiliate Services:

DL Guard

<http://www.DLGuard.com>

JV Manager

<http://www.JVManager.com>

PayLoadz

<http://www.Payloadz.com>

PayDotCom

<http://www.Paydotcom.com>

Clickbank

<http://www.Clickbank.com>

List of Resources:

Jonathan Attias - Underachiever Resource Lists

<http://www.undiesresources.com/>

Chris Baker's Resource Lists

<http://www.nicheopolis.com/resources/>

Forum - Instant Community Content

<http://www.icomotion.com>

Full Time Outsource Help:

Web Design

<http://www.design2please.com>

Web Development

<http://www.script2please.com>

Writing Service

<http://www.content2please.com>

Link Building

<http://www.submit2please.com>

Hiring Full Time Philippine Outsource Help:

John Jonas' Philippine Outsourcing Course

<http://www.ReplaceMyself.com>

One Time Offer Scripts:

David Thoma's OTO Script (free)

<http://products.djt-engineer.co.uk/free-one-time-offer-script/>

One Time Offer Page Generator

<http://www.otopagegenerator.com/>

50 CPA Networks

<http://www.advertising.com>
<http://www.adreporting.com>
<http://www.affiliatefuel.com>
<http://www.affiliatecop.com>
<http://www.affiliatenetwork.com>
<http://www.affiliatewindow.com>
<http://www.affiliate.com>
<http://www.adfish.com>
<http://www.abcleads.com>
<http://www.adsmarket.com>
<http://www.affiliatefuture.co.uk>
<http://www.affiliateer.com>
<http://www.bluelithium.com>
<http://www.bulletads.com>
<http://www.cpastorm.com>
<http://www.cpajunction.com>
<http://www.cyberbounty.com>
<http://www.commissionsoup.com>
<http://www.clickbooth.com>
<http://www.clixgalore.com>
<http://www.cj.com>
<http://www.clickbooth.com>
<http://www.directleads.com>
<http://www.darkblue.com>
<http://www.fluxads.com>
<http://www.floppybank.com>
<http://www.fineclicks.com>
<http://www.filinet.com>
<http://www.linkshare.com>
<http://www.linkconnector.com>
<http://www.leadhound.com>

<http://www.leadcreations.com>
<http://www.leadclick.com>
<http://www.leadermarket.com>
<http://www.maxbounty.com>
<http://www.millnicmedia.com>
<http://www.modernclick.com>
<http://www.neverblue.com>
<http://www.offerquest.com>
<http://www.primaryads.com>
<http://www.performics.com>
<http://www.paidonresults.com>
<http://www.primeq.com>
<http://www.rocketprofit.com>
<http://www.revenueloop.com>
<http://www.revenuegateway.com>
<http://www.rextopia.com>
<http://www.shareasale.com>
<http://www.sharerresults.com>
<http://www.turn2offers.com>
<http://www.trafficsynergy.com>
<http://www.valueclick.com>
<http://www.clickbank.com>
<http://commissionjunction.com>

Auto-Responders:

www.aweber.com
www.getresponse.com
www.interspire.com/emailmarketer/autoresponders.php
www.1shoppingcart.com/autoresponder

Press release locations:

www.prweb.com
www.free-press-release.com
www.prleap.com
www.clickpress.com
www.express-press-release.com
www.prnuke.com
www.prlog.org
www.malebits.com
www.pressreleasespider.com
www.pressmethod.com
www.1888pressrelease.com
www.pr9.net
www.pressbox.co.uk
www.pressexposure.com
www.sanepr.com
www.prurgent.com
www.prfree.com
www.freepressindex.com
www.transworldnews.com
www.prbuzz.com
www.i-newswire.com
www.press-base.com

Article Locations:

www.isnare.com
www.ezinearticles.com
www.ideamarketers.com
www.articlecity.com

www.articlehub.com
www.workathomearticles.net
www.articlesfactory.com
www.marketing-seek.com
www.netterweb.com
www.goarticles.com
www.article-emporium.com
www.article-directory.net

Ping links:

<http://www.pingoat.com>
<http://rpc.pingomatic.com/>
<http://rpc.technorati.com/rpc/ping>
<http://api.moreover.com/ping>
<http://api.feedster.com/ping>
<http://api.moreover.com/RPC2>
<http://api.my.yahoo.com/RPC2>
<http://www.bitacoles.net/ping.php>
<http://blogdb.jp/xmlrpc>
<http://www.blogdigger.com/RPC2>
<http://www.blogpeople.net/servlet/weblogUpdates>
<http://www.blogshares.com/rpc.php>
<http://www.blogsnow.com/ping>
<http://blog.goo.ne.jp/XMLRPC>
<http://bulkfeeds.net/rpc>
<http://ping.bitacoras.com/>
<http://ping.bloggers.jp/rpc/>
<http://ping.feedburner.com/>
<http://ping.rootblog.com/rpc.php>
<http://ping.syndic8.com/xmlrpc.php>
<http://rcs.datashed.net/RPC2>

<http://rpc.blogrolling.com/pinger/>
<http://topicexchange.com/RPC2>
<http://www.weblogues.com/RPC/>
<http://xping.pubsub.com/ping/>
<http://xmlrpc.blogg.de/>
<http://thingamablog.sourceforge.net/ping.php>
<http://blogsearch.google.com/ping/RPC2>

Shorten Your URL:

<http://xrl.us/>
<http://offto.net/>
<http://snipurl.com/>
<http://cli.gs/>
<http://notlong.com>
<http://abe5.com/>
<http://xurl.jp/>
<http://b3po.net/>
<http://cozyurl.com/>
<http://fexr.com/>
<http://linkslash.com/>
<http://xurl.me/>
<http://xurl.cc/>
<http://xurl.in/>
<http://dom.ir/>
<http://urlsnub.com/>
<http://doiop.com/>
<http://urlcut.com/>
<http://tighturl.com/>
<http://simurl.com/>
<http://redirx.com/>
<http://easyurl.net>

<http://dwarfurl.com/>
<http://urlhawk.com/>
<http://decenturl.com/>
<http://www.x.se/>
<http://is.gd/>
<http://bit.ly/>

Social Networking/video sites:

1. www.Mybloglog.com
2. www.Digg.com
3. www.Bumpzee.com
4. www.SEOMoz.org
5. www.Stumbleupon.com
6. www.Reddit.com
7. www.Propeller.com
8. www.Last.fm
9. www.Youtube.com
10. www.Break.com
11. www.viddler.com

Community Websites:

1. <http://help.yahoo.com/l/us/yahoo/geocities/360/index.html>
2. <http://geocities.yahoo.com/index.php>
3. <http://www.squidoo.com/>
4. <http://hubpages.com/>
5. <http://www.blogger.com>
6. <http://www.myspace.com/>
7. www.wordpress.org
8. www.tumblr.com
9. <http://www.weebly.com/>

BillyMcCallion.com!

Internet Marketing

I hope you can make good use of these resources and remember to check back at BillyMcCallion.com for regular updates to this information.

Here's To Your Success!



Billy McCallion

www.BillyMcCallion.com
<mailto:billy@billymccallion.com>